

MUHAMMAD RAFFAY

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RELEVANT SKILLS

C# | C | Linux | R | Client-server architecture | Front-end development | HTML5 | CSS
Quantitative research | Qualitative research | Data entry | SEO
Project management | Social media principles | File systems | Customer service

EDUCATION

Honors Bachelor of Computer Science, Minor in Business Administration, Trent University | September 2022 – April 2026

Relevant Courses

Data Structures & Algorithms, C# | Object-Oriented Programming, C# | Front-end web development, HTML5 /CSS | Systems programming, C | Database management systems, MySQL | Foundations of Project management | Data visualization, R | Data Science, R | Principles of Online marketing | Information Systems

RELEVANT EMPLOYMENT

Software Engineer Fellow

Head Starter AI | August 2024 – September 2024

- This position exposed me to professional software practices specializing in LLMs.

Executive Assistant SEO Specialist Intern

For the Love of Marketing | May 2024 – August 2024

- I wrote 4 blogs a month and performed SEO optimization by presenting a strategy for keyword optimization.
- Helped a client increase their Google reviews from 14 to 52 within 3 months organically the strategies included keyword optimization, competitor analysis, SEO

Crew Trainer

McDonald's Canada | January 2023 – December 2024

- Experienced Crew Trainer for new hires to teach allotted customer service practices.
- This required strong communication and interpersonal skills under food industry pressure.

Data Entry Intern

AMMA Care LLC | May 2021 – July 2021

- Daily goals were allotted to read and write healthcare data remotely for a customized software for the company.

LEADERSHIP, VOLUNTEER & CERTIFICATIONS

Marketing Associate

Enactus Trent University | November 2024 – Present

Orientation Leader

Trent University | September 2024 – October 2024

Entrepreneurship & Innovation Foundations

Trent University | April 2024

Mastering Feedback

Skills Camp | March 2024

Professional Practice Training of QuickBooks Online

March 2023

Business Owner

Amazon Fulfilled by Amazon (FBA), RSR Ascent | March 2023 – December 2023

Linguistic Educational Volunteer

Lead School System | December 2021 – January 2022

Business Owner

Founder, Hotch Potch | February 2021 – September 2022

